



Internship 2021

Better Future Factory is a design and engineering studio located in Blue City Rotterdam, globally active. We help brands & organisations move to sustainable plastics. Our team of designers, engineers and plastic experts want to make products that are both beautiful and sustainable. We believe that plastic can be part of a sustainable and circular economy. Our team is driven by a curiosity for plastics as a material and annoyed by plastic waste. Sustainability can be such an abstract thing therefore storytelling is a very important aspect of our work. We want to grow our presence online and therefore we're looking for an online marketing hero to help us with this.

What you will do

- Strengthening our Social Media presence
- Creating social media content; (blog) posts, whitepaper, opinion articles
- Developing and help in executing online campaigns
- Developing and maintaining marketing materials (brochures, leaflet, etc)
- Manage and react on different Social media accounts via dashboard
- Research into target group and marketing strategy
- Joining strategic (marketing) sessions
- Analyse and help adjust performance of content (e.g. google analytics, social media dashboard)
- Collaborate on website content and SEO
- Managing marketing (automation) and lead generation campaigns

We are looking for

- Student in the field of (online) Marketing and/or Communication (HBO or higher)
- Energetic, responsible and creative;
- Well done is better than well said mentality
- Work independently as well as a team player;
- Commercial focus but sustainability at heart
- Good written and oral English and Dutch communication skills;
- Passion for visualizing and writing;
- Proficiency in Adobe (Photoshop, Illustrator), Google analytics and Wordpress is of advantage;
- Preferably lives in the vicinity of Rotterdam;
- Available for an internship for a least 4 months for 4 days a week (Monday - Thursday)

What we offer

- Working with a young and talented team of designers, engineers and plastic experts working for major brands (Ikea, Lego, Unilever) worldwide
- Independence & responsibility
- Personal guidance with weekly 1 on 1's and daily stand ups
- Possibility of part time contract after successful internship
- The chance of making the world a better place
- Most beautiful office in Rotterdam at Blue city (former tropical swimming pool)
- Internship compensation of €200/ per month gross

